



Social Economy Network
Conference 2008

An Invitation

Monday 9th June 2008
The Studio, Belfast Waterfront
12noon – 5pm

Engage

Partner

Deliver

Engage

Social Economy Network wishes to engage and network with all sectors of the economy and liaise with political representatives to raise awareness of the Social Economy Sector as a valuable contributor to the NI economy.

Partner

Social Economy Network wishes to effectively partner and collaborate with private sector businesses to enhance and improve the local social and economic landscape for a prosperous Northern Ireland.

Deliver

Social Economy Network will continue to deliver on its objectives to represent the needs and interests of the sector and will work with Government and all sectors to ensure successful implementation of the next Social Economy Strategy.

Conference Welcome



Welcome to the Social Economy Network (NI) Ltd Annual Conference. This conference will focus on three areas which are key to the success of the social economy sector- political will, supportive government policy and

effective networking with and between the public, private and social economy sectors.

This is an opportune time to take account of and reflect on the good practice and policy at a local level and to learn about global developments in the social economy as we look forward to the publication of the next draft government strategy on the social economy.

Social enterprises are engaged in a diverse range of business fields and activities. They are profit making but use their profits to fund their social goals. They compete in the same market as private enterprises to secure contracts/sales. They win contracts/sales

because they can deliver effectively on quality and cost. To increase business opportunities it is imperative that social enterprises engage with the public and private sectors. This conference provides an opportunity to raise the profile of what the social economy sector has to offer and to promote the fact that social enterprises are ready and willing to do business with the private and public sectors.

This conference will provide learning on the social economy, from the local to the global, for all sectors. Learning which can be used to influence the shape of the next government strategy, to improve networking and the exploration of business opportunities between the social economy sector and the private and public sectors and to raise the profile of the social economy sector.

I hope you will find the conference programme interesting, the exhibitors informative and I invite you to take the opportunity to network across all sectors. Enjoy the day.

Anne Graham

Director, Social Economy Network

Programme for SEN Conference

12 noon Arrival/Registration. Opportunity to network and view partner exhibition displays

12.30pm Lunch

1.30pm Welcome by **Seamus McKee, BBC Northern Ireland**

Overview of the Social Economy Network

Anne Graham, Director, Social Economy Network

Keynote Address by Senior DETI Representative

Global developments in Social Economy - Lessons to learn for Northern Ireland **Gerry Higgins, CEiS**

Social Enterprise in Northern Ireland – Leading by Example **Pat Monaghan, Chairman, Irvinestown Trustee Enterprise Company Ltd (ITEC)**

3.10pm Coffee/Networking Break
Opportunity to network and view partner exhibition displays

3.30pm Welcome Back

Social Economy in Northern Ireland – The Private Sector opinion **Stephen Magorrian, Botanic Inns Ltd**

Social Enterprise: Champions League not Tree Hugging!
Tim Campbell, Bright Ideas Trust

Social Economy - Changing Public Sector for the future **Quintin Oliver, Stratagem NI**

Panel Session with keynote speakers
Chaired by **Seamus McKee**

5.00pm Close

Register Your Place Now!

SEN Member's Rate* **£25.00 inc VAT per person**

Non Member's Rate **£35.00 inc VAT per person**

Payment of conference registration fees can be made securely online or by invoice on request.

*If you are a social economy organisation and wish to become a member of the Social Economy Network please contact Grainne Teggart on Tel: **028 90 770 502** or Email: membership@socialeconomynetwork.org

How to Register:

Online:

Visit www.socialeconomynetwork.org/conference

Telephone:

Contact Jane Irwin at Morrow Communications on **028 90 39 38 37**

Post:

Complete your details and return the Freepost reply card to **FREEPOST BEL4138, Hanwood House, Pavilions Office Park, Kinnegar Drive, Holywood, Co. Down, BT18 9BR**

(postage not required)

For further information on the conference please contact Jane Irwin at Morrow Communications on

Tel: **028 90 39 38 37**

or email: j.irwin@morrowcommunications.com

Social Economy Network Conference 2008 Engage: Partner: Deliver

I am an SEN member and would like places @ £25.00 ea (inc VAT)

I am not an SEN member and would like places @ £35.00 ea (inc VAT)

Name (s):

Company Address:

Postcode:

Telephone:

Email:

Please indicate any special requirements (dietary, access, other)

Payment enclosed for £
(VAT receipts will be issued)

Please send an invoice for £

Cancellations made up to 14 days prior to the event will receive a full refund. Cancellations made between 7 and 14 days will incur 50% of full delegate rate.

Cancellations made within 7 days of the event will incur 100% of the full delegate rate.

Keynote Speakers

Tim Campbell

Tim Campbell first came to the public's attention when he was hired by Amstrad tycoon Sir Alan Sugar on the reality TV show 'The Apprentice'.



After the series ended in November 2004, Tim was catapulted into a world very different from his previous job at London Underground. However, unlike the others in the show who were, understandably, attempting to make the most of their fifteen minutes of fame, Campbell was put straight to work on a new project for Sugar, running Integra, Amstrad's foray into the health and beauty market.

Tim left Amstrad in early 2007 to concentrate on his new project, the Bright Ideas Trust. Tim came up with the project after privately commissioning research among unemployed 16 to 29 year olds. The report revealed that thousands of young people want to start their own businesses, but lack the advice, encouragement, and investment needed to get started.

Quintin Oliver

Quintin Oliver is a serial entrepreneur, with experience in the public, private, voluntary and social enterprise sectors over three decades in Scotland and Ireland.



Quintin started as Welfare Rights Adviser to Strathclyde Regional Council in 1977 moving to NI Council for Voluntary Action (NICVA) in 1985-1998 where he went on to lead the successful non-party and cross-party "YES" campaign in the Good Friday Agreement Referendum. Following this Quintin established Stratagem NI, Northern Ireland's first dedicated public affairs and government relations firm.

He is the former Chair of the Oscar-nominated Nerve Centre in Derry that undertakes multi-media development and creative learning; and is a board member of the Belfast-based think tank, Democratic Dialogue. He is a trustee of the Scottish anti-sectarian charity Nil by Mouth.

Gerry Higgins

Gerry was appointed as Chief Executive Officer of CEiS in February 2006 and is currently leading the staff teams to position CEiS to be the agency of choice for social economy support in the West of Scotland and beyond. Gerry is a director of the Scottish Social Enterprise Coalition, is a board advisor to Social Firms Australia and currently engaged in strategy development with social enterprise agencies in the North of England, Northern Ireland, and Germany.



Pat Monaghan

Pat Monaghan is the current Chairman of ITEC and has been a director since ITEC's inception in 1992. Pat is an accountant and the managing director of a family run factory Petal Postforming who employ over 200 people in Ireland.



Inverstown Trustee Enterprise Company Ltd (ITEC) is a non-profit taking company limited by guarantee, incorporated in 1994. ITEC aims to increase economic development and employment opportunities in the town of Inverstown.

Anne Graham

Anne took up post as Director of the Social Economy Network in July 2007. Prior to that she was employed as Operations Manager with Women's Aid Federation N. Ireland, a membership organisation which offered support and services to the ten local Women's Aid groups throughout the region.



Over the past 20 years Anne's work has been in community development and social and economic regeneration with Castlereagh Borough Council and The Ballybeen Women's Centre, where she was involved in establishment of a number of income generation enterprises. Anne was a community sector representative on the Greater East Belfast Partnership from 1995 – 1998 a body which was established to promote social and economic regeneration of disadvantaged areas in the locality.

Stephen Magorrian

Stephen started his career with the Belfast Telegraph as an Assistant Accountant and progressed there before moving to Guinness Northern Ireland as Company Accountant in 1988. He enjoyed a number of roles at Guinness, including Contracts Manager in charge of loans and progressed to Sales Director for Northern Ireland. Stephen joined Botanic Inns in 2003 as Commercial Director and took up the position of Managing Director in October 2004.



Stephen is a keen footballer and coaches a girls' football team in his spare time. He is married with three daughters.

Seamus McKee

Seamus McKee presents Good Morning Ulster on BBC Radio Ulster. In the course of a varied broadcasting career he has hosted programmes on current affairs, education, religion and the arts, including Spotlight, Hearts and Minds, Songs of Praise and the Radio Two Arts Programme.



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